

COMBAT YOUR BUSINESS CHALLENGES WITH SAGE

TUESDAY, MAY 3rd, 2016

SESSION SUMMARIES



Business Management/CRM

Session 1: How are your Sales, Marketing and Customer Service teams getting a 360-degree view of what is going on across your organization?

Does your team have limited visibility to accounting data? Do they need access to information in other parts of your organization that they never can access? Are these teams remote and need mobile access to real time data? Do they need better reporting? During this session we will focus on the modules of Sales, Marketing and Customer Service that does all of this and more.

Presented by *Rob Lawson*, Field Sales Engineer at *Sage*

Session 2: New Sales Order Desk for *Sage CRM & e-Commerce Suite* by *Iciniti*

Come see the new *Iciniti Order Desk for Sage CRM*. Give your CSRs real power to manage Customer orders and quotes, drill-down to product availability, and drill-down further to orders and Purchase orders. This is a game changer for your Sage 300 & Sage CRM users. Bill Parkinson will also present other new features in the award winning *Iciniti e-Commerce* solution.

Presented by *Bill Parkinson* from *Iciniti*

Session 3: Manage What Matters in Your Organization: Plan Events, Oversee Business Projects, Track Competitors & more with a Relationship Management Solution

Are you aware you can manage any area of your organization with a relationship management solution? Sage's relationship management solution is one of the most powerful and flexible solutions that Sage has ever created to help growing businesses like yours. Attend this session to hear how this solution can be used to manage what matters in your organization.